

MODERN LUXURY

AUSTIN WAY

The LURE of

LEON BRIDGES

MEN OF STYLE
AUSTIN'S SARTORIAL STARS

+

ON LOCATION
ATLANTIS PARADISE ISLAND
SETS THE STAGE FOR THE
SEASON'S SMARTEST LOOKS

MODERN LUXURY SPOTLIGHT

JOE RENTFRO

THOMAS RANCH (AN ARETE COLLECTIVE DEVELOPMENT)
MANAGING DIRECTOR

With a unique blend of creativity and business acumen, Joe Rentfro, the visionary Managing Director at Thomas Ranch, drives groundbreaking projects in the real estate landscape. Rentfro's passion for his work is fueled by the thrill of merging imagination with economics and finance. "It's like blending art with rocket science," says Rentfro.

Limestone Springs, nestled within Loraloma, the private club within Thomas Ranch, perfectly embodies this innovative mindset. This first-of-its-kind swimming hole, inspired by iconic Texas Hill Country landmarks like Jacob's Well and Devil's Backbone, is a curated experience that showcases a commitment to excellence and the natural wonder of the land.

Rentfro's journey has been marked by bold decisions, such as relocating his family to Abu Dhabi for a once-in-a-lifetime opportunity to transform a 6,000-acre island into a world-class destination. "Saying 'yes' to the unknown shaped my career in ways I never imagined," Rentfro reflects.

Balancing a demanding career with personal time is a challenge this Modern Man meets head-on, often turning family vacations into field trips for inspiration. "Whether we're exploring a historic district or dining at a must-try restaurant, I'm constantly gathering ideas for the next big thing," he shares.

Guided by the sage advice his parents gave him—put your all into every detail and stay true to your roots — Rentfro is committed to building a legacy. With major projects like Turtle Bay in Oahu on the horizon, Rentfro's vision continues to expand, bringing transformative developments to some of the world's most stunning landscapes.

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