HAYEN Making Waves: America's Most Innovative Water-Based Amenities



Hard Rock Hotel & Residences Lake Texoma

While pools have long been a staple of resort-style real estate, today's most forward-thinking communities are making a splash with next-level aquatic amenities. From crystal lagoons that rival Caribbean waters to nostalgic swimming holes with rope swings, luxury residential developments across the United States are redefining what it means to live the waterfront lifestyle. These four exceptional communities showcase how innovative water-based amenities are transforming the American luxury real estate landscape.

ONE Park Tower, Miami, Florida



ONE Park Tower stands as Miami's newest architectural marvel within the SoLé Mia master-planned community, featuring the extraordinary seven-acre freshwater Crystal LagoonTM, equivalent to 21 Olympic-size pools, that redefines urban waterfront living. The swimmable lagoon features pristine sandy beaches, shallow areas adjacent to a palm-fringed island perfect for families with small children, and endless opportunities for water activities including paddleboarding, kayaking, water mats, and inflatables. The crystal-clear waters maintain perfect swimming conditions year-round, creating an oasis that feels worlds away from the bustling Miami cityscape.

The residences at ONE Park Tower offer sophisticated urban living with floor-to-ceiling windows that maximize views of both the lagoon and Miami's skyline. The 33-story building features 292 residences ranging from one to three bedrooms and penthouses, spanning 900 to 2,100 square feet. Each home features premium finishes, spacious layouts designed for entertaining, and private terraces that extend the living space outdoors.

Beyond the lagoon, ONE Park Tower residents enjoy comprehensive resort-style amenities including a state-of-the-art fitness center, spa facilities, private beach club access, and concierge services. The development also features beautifully landscaped gardens, walking paths around the lagoon, and SoLé Mia Square with upscale shopping and dining venues.



ONE Park Tower, Miami, Florida

Loraloma, Hill Country, Texas

Loraloma captures the authentic spirit of Texas Hill Country living, where the Limestone Gulch amenity area features a one-of-a-kind swimming hole that evokes childhood memories of summer adventures. The centerpiece swimming hole at Limestone Gulch delivers pure nostalgia with rope swings, wooden rafts, and swimming platforms that transport residents back to simpler times. The natural setting is complemented by riverfront amenities that honor the location's pristine environment, including floating docks, comfortable cabanas, and various water activities that provide year-round enjoyment.

Loraloma's residences are designed to embrace the Hill Country's rolling landscapes and stunning vistas. Homes feature expansive windows, covered porches, and outdoor living spaces that blur the lines between interior and exterior environments. The architectural style pays homage to Texas ranch traditions while incorporating modern conveniences and luxury finishes that appeal to today's discerning buyers.

The community offers extensive amenities beyond the swimming hole, including hiking and biking trails that wind through the natural terrain, equestrian facilities for horse enthusiasts, and gathering spaces designed for community events and celebrations.



Loraloma, Hill Country, Texas



Pointe Vista at Hard Rock Hotel and Residences Lake Texoma, Kingston, Oklahoma

<u>Pointe Vista</u> represents a bold vision for luxury living in Oklahoma, featuring the state's first-of-its-kind Caribbean Bay—an 11-acre aquatic wonderland that brings tropical paradise to the American heartland. Caribbean Bay features year-round non-motorized water activities, white-sand beaches that feel authentically tropical, private islands for exploration, and exclusive cabanas for relaxation.

The residences at Pointe Vista combine the excitement of Hard Rock's entertainment legacy with sophisticated luxury living. Homes feature contemporary designs with premium finishes, spacious layouts optimized for entertaining, and private outdoor spaces that take advantage of the lake and bay views. The integration with Hard Rock Hotel amenities provides residents with access to world-class dining, entertainment, and hospitality services.

Pointe Vista residents enjoy comprehensive resort-style amenities including multiple dining venues, spa and wellness facilities, fitness centers, and entertainment spaces that reflect Hard Rock's signature style. The development also features marina facilities, water sports equipment, and organized activities that make the most of the Lake Texoma location.



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Martis Camp, Lake Tahoe, California

Martis Camp elevates mountain luxury living through exclusive access to Lake Tahoe's pristine waters via the private Beach Shack facility. The Beach Shack at Lake Tahoe offers Martis Camp members private access to America's most iconic alpine lake, located just 12 miles from the main community. The beach experience includes valet parking, manicured grass lawns perfect for picnics, premium chaise lounges with towel service, and a 35-foot yacht available for lake touring. Additional water activities include kayaks, paddleboards, and sand toys that ensure entertainment for all ages.

Martis Camp residences represent the pinnacle of mountain luxury, featuring custom-designed homes that maximize Lake Tahoe's spectacular mountain and forest views. The architectural style blends seamlessly with the natural environment while providing modern luxury amenities and finishes. Homes typically feature great rooms with soaring ceilings, gourmet kitchens designed for entertaining, and expansive outdoor living spaces that celebrate the mountain setting.

The community offers world-class amenities including championship golf courses designed by Tom Fazio, a comprehensive fitness and wellness center, multiple dining venues, and extensive recreational facilities. Martis Camp also features hiking and biking trails, tennis facilities, and a family camp program that creates lasting memories for residents of all ages.



Martis Camp, Lake Tahoe, California

